Deploying iPhone and iPad
Exchange ActiveSync

iPhone and iPad can communicate directly with your Microsoft Exchange Server via Microsoft Exchange ActiveSync (EAS), enabling push email, calendar, contacts, and tasks. Exchange ActiveSync also provides users with access to the Global Address List (GAL), and provides administrators with passcode policy enforcement and remote wipe capabilities. iOS supports both basic and certificate-based authentication for Exchange ActiveSync. If your company currently enables Exchange ActiveSync, you have the necessary services in place to support iPhone and iPad—no additional configuration is required. If you have Exchange Server 2003, 2007, or 2010 but your company is new to Exchange ActiveSync, review the following steps.

Exchange ActiveSync Setup

Network configuration overview
• Check to ensure port 443 is open on the firewall. If your company allows Outlook Web Access, port 443 is most likely already open.
• On the Front-End Server, verify that a server certificate is installed and enable SSL for the Exchange ActiveSync virtual directory in IIS.
• If you’re using a Microsoft Internet Security and Acceleration (ISA) Server, verify that a server certificate is installed and update the public DNS to resolve incoming connections.
• Make sure the DNS for your network returns a single, externally routable address to the Exchange ActiveSync server for both intranet and Internet clients. This is required so the device can use the same IP address for communicating with the server when both types of connections are active.
• If you’re using a Microsoft ISA Server, create a web listener as well as an Exchange web client access publishing rule. See Microsoft’s documentation for details.
• For all firewalls and network appliances, set the Idle Session Timeout to 30 minutes. For information about heartbeat and timeout intervals, refer to the Microsoft Exchange documentation at http://technet.microsoft.com/en-us/library/cc182270.aspx.
• Configure mobile features, policies, and device security settings using the Exchange System Manager. For Exchange Server 2007 and 2010, this is done in the Exchange Management Console.
• Download and install the Microsoft Exchange ActiveSync Mobile Administration Web Tool, which is necessary to initiate a remote wipe. For Exchange Server 2007 and 2010, remote wipe can also be initiated using Outlook Web Access or the Exchange Management Console.
Basic authentication (username and password)

- Enable Exchange ActiveSync for specific users or groups using the Active Directory service. These are enabled by default for all mobile devices at the organizational level in Exchange Server 2003, 2007, and 2010. For Exchange Server 2007 and 2010, see Recipient Configuration in the Exchange Management Console.
- By default, Exchange ActiveSync is configured for basic user authentication. It's recommended that you enable SSL for basic authentication to ensure credentials are encrypted during authentication.

Certificate-based authentication

- Install enterprise certificate services on a member server or domain controller in your domain (this will be your certificate authority server).
- Configure IIS on your Exchange front-end server or Client Access Server to accept certificate-based authentication for the Exchange ActiveSync virtual directory.
- To allow or require certificates for all users, turn off “Basic authentication” and select either “Accept client certificates” or “Require client certificates.”
- Generate client certificates using your certificate authority server. Export the public key and configure IIS to use this key. Export the private key and use a Configuration Profile to deliver this key to iPhone and iPad. Certificate-based authentication can only be configured using a Configuration Profile.

For more information on certificate services, please refer to resources available from Microsoft.

Other Exchange ActiveSync services

- Global Address List lookup
- Accept and create calendar invitations
- Sync tasks
- Flag email messages
- Sync Reply and Forward flags with Exchange Server 2010
- Mail search on Exchange Server 2007 and 2010
- Support for multiple Exchange ActiveSync accounts
- Certificate-based authentication
- Email push to selected folders
- Autodiscover
Exchange ActiveSync Deployment Scenario

This example shows how iPhone and iPad connect to a typical Microsoft Exchange Server 2003, 2007, or 2010 deployment.

1. iPhone and iPad request access to Exchange ActiveSync services over port 443 (HTTPS). (This is the same port used for Outlook Web Access and other secure web services, so in many deployments this port is already open and configured to allow SSL encrypted HTTPS traffic.)

2. ISA provides access to the Exchange Front-End or Client Access Server. ISA is configured as a proxy, or in many cases a reverse proxy, to route traffic to the Exchange Server.

3. Exchange Server authenticates the incoming user via the Active Directory service and the certificate server (if using certificate-based authentication).

4. If the user provides the proper credentials and has access to Exchange ActiveSync services, the Front-End Server establishes a connection to the appropriate mailbox on the Back-End Server (via the Active Directory Global Catalog).

5. The Exchange ActiveSync connection is established. Updates/changes are pushed over the air, and any changes made on iPhone and iPad are reflected on the Exchange Server.

6. Sent mail items are also synchronized with the Exchange Server via Exchange ActiveSync (step 5). To route outbound email to external recipients, mail is typically sent through a Bridgehead (or Hub Transport) Server to an external Mail Gateway (or Edge Transport Server) via SMTP. Depending on your network configuration, the external Mail Gateway or Edge Transport Server could reside within the perimeter network or outside the firewall.

*Depending on your network configuration, the Mail Gateway or Edge Transport Server may reside within the perimeter network (DMZ).